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About the report

Overview: This in-depth study provides a comprehensive review of the Canadian payments landscape in the context of the current economic environment. It identifies and quantifies growth opportunities and prospects for different types of payments in the Canadian marketplace. The most important challenges that lie ahead are examined.

Audience: Financial institutions, transaction acquirers, payment organizations, industry associations, payment network operators, payment processors, merchant service providers, card suppliers, ABM and POS terminal suppliers

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Related research:

EMV Migration in Canada: Opportunities and Challenges, 2007, published in February 2007

Prospects for Smart Cards in Canada, 2007, published in February, 2007

About TSI

Technology Strategies International is a leading Canadian technology market intelligence company. Established in 1995, the company has been tracking developments in the plastic card, smart card and payments markets for the past fifteen years.

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Canadian Payments Forecast - 2009

A Comprehensive Forecast of Consumer Payments in Canada

Canadian Payments Forecast - 2009, is the most comprehensive and authoritative independent strategic review, analysis and market forecast available on the Canada's payment industry. New research from Technology Strategies International shows that consumer payments in Canada is geared for growth even though the economy is in the early phases of a recession. New payment segments, in particular, cross-border debit, contactless, mobile and alternative online payments are set for extraordinary growth over the next five years.



Market Summary:

- The recession in Canada will result in lower growth for debit and credit card payments as consumers cut back on their expenditures
- Credit card payments will be hit the hardest by the recession
- Contactless payments will be the highest growth segment over the next five years, exhibiting phenomenal growth and encroaching on the areas currently dominated by cash and debit cards
- Card issuers will use the EMV implementation card reissue cycle to issue cards with contactless payment functionality
- Cross border payments will grow by 70% per year over the next five years
- Alternative payment mechanisms for online payments (i.e. non-credit card payments) will account for one third of all online payments made by Canadians by 2013

Canadian Payments Forecast, 2009, is a comprehensive review, analysis and forecast of consumer payments in Canada. It identifies high growth segments in the Canadian payments market in the context of important trends as well as recent developments in the economy and the industry. The impact of the recession is examined and the following key developments are analyzed with respect to their impact on the market: fraud, duality in the credit card market; the emerging battleground around merchant discount rates; and Interac's application to the Competition Bureau to convert to a 'for-profit' organization. Detailed forecasts are presented for debit and credit cards in circulation, credit card payments, debit card payments, cash payments, cheque payments, contactless payments, cross-border payments, online payments, ABM installations and POS terminals.

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